Successful Public Speaking

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Today

- Importance of storytelling
- Fundamentals of Public Speaking
- Speech parts
- Technical Presentations and Visual Aids
Importance of storytelling

Many times public speaking is the only effective way to communicate with your audience.

- It is stressful
- Required preparation

But... it allows you to interact and express thoughts and feelings and exchange opinions and ideas.
Fundamentals of Presenting

- Proper preparation prevents poor performance
- You are telling a story
- Create your storyboard
Purpose of Presenting

• Tell them what you want to tell them...
• Tell them...
• Tell them what you just told them!
Develop Your Central Idea

- Informative, Persuasive, or Performance
- Focus on what the audience should know, do, or feel after the speech
Speech Parts

Speech: Introduction (10%)

• Tell us what you are going to tell us...
• Give Them a Reason to Listen
• Establish Speaker Credibility
• BE INTERESTING!
Speech: Body (85%)

- Tell us...
- Clear and Concise
- Use Visual Aids
- Transitions
- BE INTERESTING!
Speech: Conclusion (5%)

• Tell us what you just told us...
• Summarize (END STRONG!)
• Provide Closure
• BE INTERESTING!
Technical Presentations

- You can still be technical and interesting
- Be strategic, tell us a story:
  - State your research question
  - Discuss your methods
  - Test your assumptions
  - Results (evidence, interpretation, and decision)
  - Discussion and Impact (advancement)
Take Away

- Tell us what you want to tell us, tell us, then tell us what you just told us!
- Know your audience!
- PRACTICE
- Visual aids are your personal support system, but you are the STAR!
Thank You